VIOM Occupancy Survey - Self Catering Accommodation TEST

Enter the 4-digit unique passcode assigned to your property

Each property has been assigned a unique passcode to enter occupancy details. Please do not share it with other provider(s).
You will have received the passcode in the email sent with a link to this survey.
Please note the passcode is case-sensitive (i.e. use a capital letter before the three digit number).

If you are unable to log-in, please contact us at info@islandglobalresearch.com or call us on 01481 716227.

Please enter the 4-digit passcode*

_____

Enter the 4-digit unique passcode assigned to your property. It is case-sensitive i.e. use a capital letter before the three digit number.

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Introduction

Thank you for taking part in the Visit Isle of Man Accommodation Occupancy Survey.

The information to be submitted in this survey is for the month of **January 2020**.

If you have any questions, please email us at info@islandglobalresearch.com. Please note the last day for submitting information will be **18th February.**

PRIVACY STATEMENT
Participating in the Occupancy Survey is voluntary. Data submitted will be treated confidentially. Visit Isle of Man and other accommodation providers do not have access to individual results. If you wish to view our privacy policy please click here.

RESULTS
We will send an email to you each month containing the overall results of the previous month's survey.

Name Of The Accommodation

The name of the accommodation you are submitting information on is shown below. *This is automatically generated from the passcode entered. If this is correct, please click 'Next' or forward arrow to confirm. If not, please contact us at info@islandglobalresearch.com or call on 01481 716227.*

_____

The name of the accommodation will be automatically displayed based on the passcode entered. If the accommodation name is correct, you can click on next or forward arrow to confirm and proceed.

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Availability For The Month

How many days was the unit open this month?

Enter number: _____

Alternatively, please select this box if you were closed for the whole month

○ Closed for the whole month

If 'Closed for the whole month', you will be redirected to the 'Final Comments' page.

Did you have any bookings in this month?

○ Yes
○ No

If 'No' bookings in this month, you will be redirected to the 'Final Comments' page.

Average Unit Occupancy

What was the <u>unit occupancy</u> for this calendar month?

Instruction: total number of nights the unit was occupied divided by the total number of nights it was available.
For example, suppose the unit was booked for 21 nights then unit occupancy is 21 nights / 31 nights so 68% (note: the example assumes the calendar month asked about has 31 days)

Enter unit occupancy: _____ %

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Alternatively, please select this box if unit occupancy is unknown

○ Unknown

If unit occupancy 'Unknown', you will be asked the next set of questions on weekly/night lets and total weeks/nights the property was let.

Please indicate if you work on the basis of weekly or night lets.

○ Weekly lets
○ Night lets

If you choose 'weekly lets', you will be asked:

Enter total <u>weeks</u> the property was let this month.
Instruction: Add up the total number of weeks the property was let out this month.
Please do not include 'residential use', but do include non-paying friends and family staying at your property occupying rooms.

_____ weeks

If you choose 'night lets', you will be asked:

Enter total <u>nights</u> the property was let this month.
Instruction: Add up the tally of nights the property was let this month. If your property was let for 14 nights out of the total nights available this month, please enter '14' in the box below.

Please do not include 'residential use', but do include non-paying friends and family staying at your property occupying rooms.

_____ nights

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Number Of Guests This Month

We would like to know about the number of guests staying at your property this month.
Leave blank if unknown.

Instruction: If your property was let to 2 people for 1 week and 4 people for another week, and there were no guests for the remaining weeks of the month, your total number of guests will be 6.

Total number of guests staying at your property this month:

_____

Average Achieved Unit Rate (£)

What was your average unit rate (£) per week this month?
Please exclude any additional charges (e.g. wifi, cleaning etc) that are optional and not included in the unit rate as standard.
If unable to provide this figure, please enter your standard weekly rate.

Instruction:
If the unit is let on a weekly basis then add up the revenue from the unit for this month and divide by the total number of weeks it was booked.
If the unit is let on a nightly basis then add up the revenue from the unit for this month, divide by the number of days it was booked and multiple by 7.

Enter average unit rate per week:

£ _____

Please select whether the rate includes or excludes VAT.
If you are not VAT registered, please select 'Excludes VAT'.

○ Includes VAT

○ Excludes VAT

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Alternatively, enter the standard weekly rate for the unit this month:

£ _____

Please select whether the rate includes or excludes VAT.
If you are not VAT registered, please select 'Excludes VAT'.

○ Includes VAT

○ Excludes VAT

Final Comments

Do you have any final comments? (optional)

_____

_____

Thank You!

Thank you for submitting your response.

The monthly report will be sent to you via email to your registered email address as soon as it is available.